

"UNI is there" CONTEST RULES

Description and contest period

These rules govern all aspects of the "UNI is there" contest and are binding on entrants.

1. The "**UNI** is **there**" contest is organized by Caisse populaire acadienne Itée (hereinafter referred to as "UNI") and will run from Monday, March 25, 2024, at 9 a.m., to Friday, May 3, 2024, at 5 p.m.

Eligibility

2. This contest is open exclusively to UNI members. For a member under 19 years of age, the consent of a parent or legal guardian is required to claim a prize, failing which the selected entry of the minor entrant will be disqualified. Employees, officers, volunteers, representatives or agents of UNI and its subsidiaries and any person residing in the same household as any of these persons are excluded.

How to enter

- 3. To enter, members must share a written testimonial (maximum 500 words) or video (maximum 30 seconds), where UNI was there at times that really mattered (e.g., a return to school, a first home, starting a business, retirement or a positive experience).
- 4. Three ways to enter:
 - **a. At business locations, by completing the paper form available on site.** Members must complete the paper form, including their first name, last name, email address (optional), address, city, postal code, cellphone number, age, business location and testimonial (maximum 500 words). The form must be submitted by the UNI business location's closing time on Friday, May 3, 2024. Please note that hours of operation may vary from one business location to another. See our hours of operation at **www.uni.ca** or call 1–888–359-1357.
 - **b. Online, by completing the form available at <u>www.uni.ca/unisthere</u>.** Members must complete the online form, including their first name, last name, email address, address, city, postal code, cellphone number, age, business location and written testimonial (maximum 999 characters). The online form must be submitted by 5 p.m. on Friday, May 3, 2024.
 - c. By sharing your video testimonial (maximum 30 seconds) on one of your personal social networks (Facebook or Instagram) with #UNIsthere. A member who enters using this method, if declared a winner, must provide their first name, last name, email address, address, city, postal code, cellphone number, age and business location. The video must be shared by 5 p.m. on Friday, May 3, 2024.

Note: To participate by sharing your story on Facebook, use the **#UNIsthere** in your text and make sure your post settings are public. At the top of your post, below your profile name, select the "public" audience so that your post is visible to everyone and therefore eligible for the contest.



To participate by sharing your story on Instagram, use the **#UNIsthere** in your text and make sure your profile is public. This way, your post will be visible to everyone. To make sure, go to your Instagram profile, click on the Menu icon in the top right-hand corner, then on Account Privacy. You will be able to see whether your account is public or private.

- 5. Limit of one entry per member for all entry methods. No purchase necessary.
- 6. All testimonials will not be automatically accepted or will be disqualified from the contest if they contain or appear to contain, at the sole discretion of the contest organizers, offensive, blasphemous, obscene or inappropriate language; references to any illegal activity, nudity or violence; aspects that may damage the reputation of an individual or group based on age, race, colour, sex, gender identity and expression, sexual orientation, religious beliefs, marital status, mental or physical disability, citizenship, beliefs, national origin, physical appearance, political affiliation, or other unethical or illegal factors; representations of any conduct, language or other context that would not be consistent with the image of the organizers; or for any other reason that the organizers deem appropriate.

Prizes

7. 50 prizes of \$1,000 distributed as follows:

At business locations – 35 prizes of \$1,000: One draw for \$1,000 per business location from all paper forms received in the business location draw box. Note: If a business location has no paper forms or no eligible forms in its draw box, the \$1,000 prize will be added to the online draws below.

Moncton-Tannery Place	200, promenade Ivan Rand Est, bureau 2
Moncton-Morton	35, avenue Morton
Moncton, UdeM	18, avenue Antonine-Maillet
Fredericton	198, rue Regent
Dieppe	251, rue Champlain
Memramcook	587, rue Centrale
Cap-Pelé	2588, Acadie Ouest
Grand-Barachois	1363, route 133
Shédiac	339, rue Main
Cocagne	1913, route 535
Bouctouche	196, boulevard Irving
Richibucto	39, boulevard Cartier
Rogersville	20, rue Boucher
Saint-Antoine	4490, rue Principale
Saint-Louis	10512, rue Principale
Baie Sainte-Anne	5572, route 117
Caraquet	82, boulevard St-Pierre Ouest
Paquetville	1095, rue du Parc
Lamèque	71, rue Principale
Shippagan	212, boulevard JDGauthier
Néguac	617, rue Principale
Tracadie	3353, boulevard Dr-Victor-LeBlanc
Sheila	4178, rue Principale
Bathurst	1215, avenue St. Peter
Beresford	816, rue Principale
Petit-Rocher	702, rue Principale
Campbellton	14, rue Roseberry
Eel River Crossing	239, rue Principale
Kedgwick	51, rue Notre-Dame



Edmundston-Rue Canada	85, chemin Canada
Edmundston-Rue Victoria	232, rue Victoria
Clair	821, rue Principale
Grand-Sault	181, boulevard Broadway
Saint-Léonard	683, rue Principale
Saint-Quentin	205, rue Canada

Online forms at www.uni.ca/unisthere and video testimonials shared on Facebook and Instagram with #UNIsthere – 15 prizes of \$1,000: Draw among the forms received and videos shared. The number of prizes awarded for online entries versus shared videos will be calculated in proportion to the entries received.

Draw

8. Prizes will be drawn at random from among all eligible entries received during the contest period. The draw will take place in the presence of witnesses no later than Friday, **May 10, 2024**, or any subsequent date if the draw cannot be held on that date. The odds of winning depend on the number of eligible entries received during the contest period.

General terms and conditions

- 9. To be declared a winner, a randomly selected entrant must meet the following additional conditions:
 - a) Be contacted by UNI within ten (10) business days of the draw date;
 - b) Confirm that they meet the eligibility and other requirements in these rules;
 - c) Correctly answer, unaided and within a limited time, the mathematical skill–testing question asked over the phone;
 - d) Sign the declaration and release form that will be sent to them by the contest organizers by mail, fax or email and return it to the contest organizers within fifteen (15) business days of receiving it.
 - e) For a member under 19 years of age, the consent of a parent or legal guardian is required to claim a prize, failing which the selected entry of the minor entrant will be disqualified.

Failure to comply with any of the conditions mentioned above or any other condition mentioned in these contest rules will result in disqualification, and a new draw for the prize will be conducted in accordance with these contest rules until an entrant is selected and declared the winner of the prize. The same conditions will continue to apply, with any necessary adaptations.

- 10. Within fifteen (15) business days of receipt of the declaration form, UNI will contact the winner to inform them of how to take possession of their prize. In the event that the selected entrant declines the prize or fails to comply with the other mandatory terms and conditions within 10 business days of being contacted by UNI, UNI will be released from any obligation to award the prize and may, at its discretion, hold a new draw until a winner is identified.
- 11. By entering the contest, entrants agree to abide by these rules and the final decisions of UNI, which administers the contest.
- 12. The prize must be accepted as described in these rules and cannot be transferred to another person or substituted for another prize.



- 13. All entries will be subject to verification by UNI. Fraudulent entries will be automatically rejected and will not be eligible for the draw. UNI's decision in this regard will be final and binding. Entries and testimonials become the property of UNI and will not be returned.
- 14. In the event that UNI is unable to award a prize as described in these rules, it reserves the right to substitute, at its sole discretion, a prize of comparable value.
- 15. UNI, as well as any other party involved in this contest, disclaims any liability and makes no warranty with respect to the prizes and the contest.
- 16. Contest entrants release the contest organizers from any liability for damages or penalties that may result from their entry in the contest or acceptance and use of the prize. The winner agrees to sign a declaration and release form to this effect prior to receiving the prize.
- 17. Each selected entrant acknowledges that upon receipt of the written communication confirming their prize, performance of the obligations associated with the prize becomes the sole and exclusive responsibility of the winner.
- 18. UNI reserves the right, at its sole discretion and without warning, to end the contest in whole or in part and to change the rules at any time if it deems necessary. In such a case, UNI cannot be held liable.
- 19. UNI, its subsidiaries and institutions and any other legal entity in its corporate group, and respectively its members, directors, officers, employees, as well as any other party related to this contest (hereinafter the "Releasees"), will assume no responsibility for any lost, misdirected or late entries due to postal service problems or any other failure for any reason whatsoever. They will not be held liable for any problems including but not limited to a technical failure of computer networks and/or online systems, servers or providers, computer equipment, software or any other problem resulting directly or indirectly from a virus, bug or problem sending a message to UNI for any reason, including but not limited to Internet or website traffic congestion or a combination of the two. UNI and the other releasees cannot be held liable for any damage that may occur to entrants' computer equipment as a result of entering the contest. UNI and the other releasees cannot be held liable for any other problem that may interfere with the proper conduct of this contest in accordance with the rules set forth herein.
- 20. By accepting the prize, winners authorize UNI to use their names, places of residence, photos, likenesses, voices, testimonials received (video or text) and statements regarding the prize for advertising purposes, without any compensation.
- 21. We may use the information you provide when you enter the contest to show you products and services that may be of interest to you, except where prohibited by law. We may contact you by various means, including by phone, regular mail or online using the contact information you have provided. By completing the entry form, you consent to such use and communication.
- 22. The contest rules are available at **www.uni.ca/unisthere**.
- 23. In the event of any discrepancy between the French and English versions of the rules, the French version will prevail.
- 24. The contest is subject to all applicable laws.